# “WE ARE WATCHING YOU” DOG FOULING CAMPAIGN ORDER FORM

October 2018

# ABOUT KEEP BRITAIN TIDY.

Keep Britain Tidy is an independent environmental charity with three goals – to eliminate litter, improve local places and prevent waste.

We understand that we cannot reach our goals by working alone, so we work with businesses, schools, communities, individuals, government - local and national – and other charities and voluntary organisations.

We know that if people care for the environment on their own doorstep – the local park, the street in which they live, the river that runs through their area – then the environment, the community and the individual will all benefit.

How can we expect people to understand and care about global environmental issues if they don't understand the importance of, or care about, their own local environment?

Keep Britain Tidy is a charity with a wealth of experience and expertise. We have been working and campaigning to eliminate litter, improve local places and prevent waste for many years. We want to share that experience and expertise with others, supporting businesses, communities, schools and government.

We fund our work by offering services and expertise to those who can benefit from them, by delivering accreditation schemes for parks, beaches, schools and public spaces and by developing relationships with partners in the corporate sector to support our research and campaign activities.

Printed on 100% recycled material.

This document was first published in 2017 by Keep Britain Tidy

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## INTRODUCTION

Thank you for choosing to take part in this new innovative campaign to tackle dog fouling in your Local Authority/ organisation.

The campaign package costs £2,250 + VAT (discounts are available to Network members, please contact us for a quote). As standard you will receive **40 Glow in the Dark A3 corex signs** with your chosen design(s), plus digital assets (in one design) for social media purposes which include an email footer and web banner.

***Essential level network membership is included in this package, however if you want even more benefits you can upgrade your membership – see below;**
**£3,250 +VAT includes Expert membership**
**£5,995 + VAT includes Exemplar membership**

There are four designs to choose from, each one has a slightly different messages, accounting for the different messages already used by the council. For example, if you have a strong focus on enforcement you may decide to choose the enforcement message.

You will also have the option to add your local authority logo displayed on the signs. If you would like to utilise this option **please send a copy of your logo in the eps format with your application form.**

To up-weight your campaign we have a range of other materials available to purchase, refer to page 6.

*Dibond A3 signs are also available, please contact us for a quote.

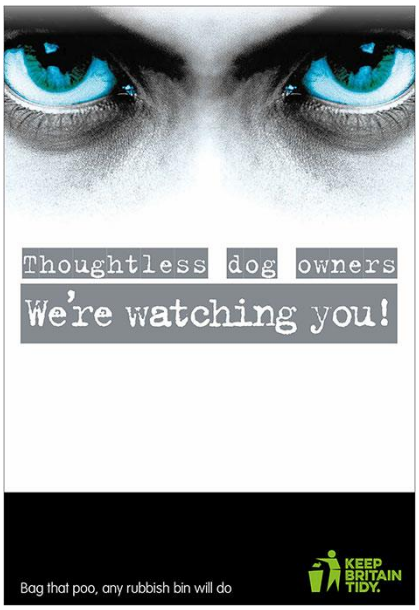
## YOUR DETAILS

| | |
|---|---|
| Organisation/ Local Authority name | |
| Contact name | |
| Job title | |
| Contact telephone number | |
| Email address | |
| Invoice address | |
| Sign / pack delivery address (if different from above) | |

## DESIGN

**Sign Option – Please indicate the number you require for each design in the box(s) provided (minimum order of 10 per design)**

### SIGN 1



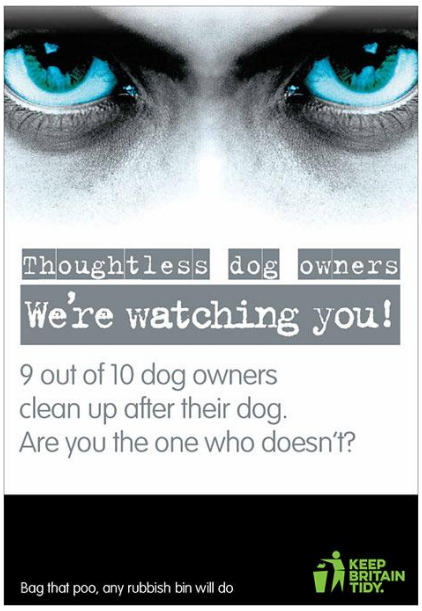

**"Eyes only"** ☐

### SIGN 2

**"Enforcement"** ☐

**Fine Amount if different** ☐

### SIGN 3




**"Positive reinforcement"** ☐

### SIGN 4

**"Peer influence"** ☐

## LOCAL AUTHORITY LOGO

Your logo here

**Would you like your Authority's branding adding to your sign(s)?**

Yes / No (please circle your option)

**Please attach your eps logo to your application when emailing,** no other logo formats will be suitable. If required please also send any brand guidance or other necessary information.

*** If you are ordering sign option 4,** you have the option to add a phone number/ web address/ email to the poster. Please include the information you would like adding below:

| |
|---|
| |

Please tick one design for the email banner and social media assets.

| Sign One | Sign Two | Sign Three | Sign Four |
|---|---|---|---|
| | | | |

## OPTIONAL EXTRAS

Please note any additional items ordered will be produced using your selected options above. If you require a different option please contact us.

| Item | Required |
|---|---|
| **Additonal A3 Correx or Dibond signs (minimum orders apply**) – contact us for a quote | |
| **A4 Bin stickers (Non glow in the dark) minimum order 50** | |
| 50 stickers = £ 300 + vat | |
| 100 stickers = £ 475 + vat | |
| **A4 Bin stickers (Glow in the dark) minimum order of 50** | |
| 50 stickers = £ 635 + vat | |
| 100 stickers = £ 1095 + vat | |
| **Vinyl banners with eyelets (3m wide x 1.5m deep) minimum order of 2** | |
| 2 vinyl banners = £320 + vat | |
| **Pet poop bag holders (contains 20 biodegradable bags)**<br>**Colours available: blue, green, red, white (choose one colour)** | |
| 100 pet poop bag holders = £290 + vat | |
| 250 pet poop bag holders = £490 + vat | |
| **Glow in the dark circular floor stickers - 35cm or 45cm diameter**<br>**Printed with the message: 5mins/10mins/15mins "to the next bin"** | |
| 10 x 30cm stickers = £410 + vat | |
| 20 x 30cm stickers = £720 + vat | |
| 50 x 30cm stickers = £1,465 + vat | |
| 100 x 30cm stickers = £2,440 + vat | |
| 10 x 45cm stickers = £675 + vat | |
| 20 x 45cm stickers = 1,250 + vat | |
| 50 x 45cm stickers = 2,300 + vat | |
| 100 x 45cm stickers = 4,165 + vat | |

| PO number | Total cost |
|---|---|
| Signature | Date |

* Please note these items are non returnable/refundable unless there is a fault on the product.

As standardd signs are correx. Dibond versions are available if required, please enquire for more details.

**Please include any other notes, queries or additional information here:**

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|---|
| |

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