HURSTPIERPOINT & SAYERS COMMON PARISH COUNCIL

GRANT APPLICATION

Please note that this application should be accompanied by a copy of the financial details of the requesting organisation. Where relevant we will need to see account details showing income, expenditure and the level of balances. If annual accounts are not available, copies of the bank statements or receipts for expenditure should be enclosed.

1.	Name of Organisation	Hurst Rethink
2.	Name, Address and Status of Contact Kate Jackman	Cobbs Mill House Mill lane BN6 9HN
3.	Telephone number of contact Email Address	Icate @ hurstrethink.org 07958 939227
4.	Is the Organisation a Registered Charity? If yes, then please provide charity number	/
5.	Amount of Grant Requested	£500
6.	For what Purpose or project is the grant requested?	To help feriance our Hurst Garden Rethink Campaign with Georgina Judd for rewilding verges etc
7.	What will be the total cost of the project?	£500
8.	If the total cost of the project is more than the grant, how will the residue be financed?	

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9.	Have you applied for a grant for the same project to another organisation? If so, which organisation and how much?	No
10.	Who will benefit from the project?	The community, Bees, local wildlife, children + schools
11.	Approximately how many of those who will benefit are parishioners?	All
12.	Have financial details been enclosed with the grant application?	Yes
13.	Please list any other supporting documents that have been included.	Schedule of Campaign + finance

You may use a separate sheet of paper to submit any other information which you feel will support this application.

Signed..... Date 9th Feb 2021

Please return this completed form, together with all relevant accompanying information to:

Clerk to the Council

Hurstpierpoint & Sayers Common Parish Council

Trinity Road, Hurstpierpoint

West Sussex, BN6 9UY

DATA PROTECTION

We take the protection of your personal data seriously. If you contact or communicate with us we may hold your contact and other details. We will only use this information for the purposes of carrying out our Council business with you. We will not pass your details to any other person or organisation without your express permission. We are registered with the ICO (Information Commissioners Office). For details of our full privacy notices please go to our website.

'No Mow May/Every Flower Matters' Campaign 2021

DATE	ITEM	NOTES	ACTION
February	Contact local schools, preschools, nurseries, brownies, rainbows, beavor, cubs, scout groups etc.	Overview sent out to local groups: -Amanda Tait is contacting the Rainbows/Guides and Preschools. -Sarah Moody is contacting Erskine nursery -Lucy has contacted the Scouts Every Flower Counts Video can be sent as a resource too: https://www.plantlife.org.uk/everyflowercounts/	Other groups need to be contacted (Horticultural society and Allotments for example). Decide on best HT for April: #aprilflowers #aprilshowers&flowers #aprilshowerswithmoreflowers #aprilshowers,moreflowers #springintoaction Do we want a separate FB page? *
	Links to 'Identification Guide' and 'Recording Sheet' for 'No Mow May' collated.	These can be found on the Plantlife website: Identification Guide: https://www.plantlife.org.uk/everyflowercounts/wp-content/uploads/2019/05/EFC-ID-sheet.pdf Recording Sheet: https://www.plantlife.org.uk/everyflowercounts/wp-content/uploads/2019/05/EFC-recording-sheet.pdf Other resources How to get ten times more bees on your lockdown lawn: https://www.plantlife.org.uk/uk/about-us/news/no-mow-may-how-to-get-ten-times-more-bees-on-your-lockdown-lawn	These forms will need to be reformatted and added to the website and SM sites.
	Information on how to take part-	Include sign making ideas and information to help with ID if chosen area is open to public.	George and Trudi to draft? Rethink to format and upload to website and send out to groups.

	Step by step/month by month guide to campaign to be researched and created.		Are there any H&S considerations?
March	Introduction to Hurst Garden Rethink #NoMowMay campaign via Hurst Life, website, newsletter and SM.	Article in Hurst Life Copy date: 16th February Publication: 2nd March	TMK: Build on digital space for public participation, encourage early involvement, prepare people for April.
April	Pre campaign marketing via Hurst Life, website, newsletter and SM.	Article in Hurst Life Copy date: 16th March Publication: 30th March 	Local groups to be sent/directed to all resources (Identification Guide and Recording Sheet).
May	'No Mow May' Campaign promotion.	Article in Hurst Life Copy date: 20th April Publication: 4th May	
June	Results in and encouragement to leave spaces wild. Use of HT 'Let It Bloom June'	Article for Hurst Life Copy date: 18th May Publication: 1st June	Decide how to manage the results. Suggestion currently is to set a two week period at the start of June for participants to share how they got on. Upload to FB? It has also been suggested that there is a competitive element. How many flowers did you discover? How much does this equate to in nectar and so how many honey bees could your garden support? Announce winner?'Young ecologist' prize etc.

Do we want a separate Facebook page?

Comment from TMK:

In my view, this would depend upon how interactive you would like the No Mow May experience to be. A FB page would be great for interaction, support, conversation and so on, whereas uploading photos to a website is perhaps more of a singular act. Or would it be possible to create a forum space on the website which could be more interactive? I think it's important to make people feel involved. Perhaps website and FB page in tandem? It would be possible to pin a link to the ID guides on the website to the top of the FB page, or you can add the guides into a "popular topics" section on the page.

We've been running themes on the wildlife page for a few weeks now, just to get us through winter and lockdown. It's become clear that many people are yearning for a distraction from the bleak news and weather, and are prepared to invest time and thought into something different. So I think NO Mow May has the potential to be popular this spring! And also a great idea to consider this side of things in Feb, to enable creation and perhaps some pre-population of whichever digital space you decide to use, and allow people time to explore the idea. Also, this pre April/May/June time could be used to introduce challenges for instance – perhaps encourage children to draw a picture of their favourite wildflower and upload it? But while it's obviously imperative to have children involved and excited by this concept, it would be a shame to concentrate focus specifically on children, and thereby lose the participation of adult-only households.

Finally, will the No Mow May campaign focus solely on Hurstpierpoint & Sayers Common, or will you allow geographical creep into Hassocks, Ditchling, Albourne etc? People are bound to ask this question when the campaign is publicised. Do HKD Transition have plans to run something?

Hurst ReThink

2021

Campaign Costs

Date	Item	Details	Amount
Feb-21	Admin		240
	Artwork		30
	Website set up and Emails		200
	Garden Campaign Poster		30
			500