

The Parish Council liaises with the businesses that operate predominantly on the High Street. Helen Bedford and Lindsay Thompson are the Parish Councillors who provide that liaison.

It is suggested that to improve the understanding of the issues that the businesses face and how the Parish Council and other public agencies might support them to ensure a thriving High Street, a short survey of High Street businesses be undertaken.

This is intended to:

- Provide an up-to-date list of businesses
- Identify the most important issues they face
- Identify their views about the potential impact of potential parking charges
- Identify their ideas for how they might be supported going forwards

There is no cost to the Parish Council apart from the copying of the questionnaire (65). A copy of the questionnaire is attached for information.

Recommendation: It is recommended that a survey of the High Street businesses be undertaken and that the results be reported to the Parish Strategy Working Group.

Hurstpierpoint High Street

The High Street of Hurstpierpoint plays a crucial role in the life of our village. Like many village high streets, it has evolved and changed, but has always been the hub that maintains physical interactions. It is the heart of our community.

Village high streets are shifting from their traditional retail role to one that has a mixed use of retail, social and experience. This shift should be embraced. The high street is becoming somewhere people want to spend time in pleasant surroundings for a wider mix of purposes, including leisure, socialising and shopping in independent stores.

There are many threats to your business. One approaching one, is the imposition of parking charges (in 2025) by Mid Sussex District Council in the Trinity Road and Brown Twins Road car parks.

For clarity, Mid Sussex District Council is responsible for car parking and West Sussex County Council is responsible for the roads, on street parking and traffic management.

Your Parish Council wants to know what you think, what issues you face and how we can help so that we can act on your behalf. **All of your answers are confidential.**

Please bear in mind, when you answer the questions, that the Parish and District Councils are limited in what they can do. So, we cannot change national government policy, the rate of VAT or other taxes or change national HR/health and safety regulations.

Hurstpierpoint High Street business questionnaire

Business Name:

Address:

Email contact:

What does your business do?

Are you aware that Mid Sussex District Council plan to start charging for parking in the Trinity Road car park in 2025?	Yes	No
If your staff park, how many of them use the car park in Trinity Road (on an average day)?		
If Mid Sussex District Council impose car parking charges in the Trinity Road car park what will be the impact on your business? <i>For example: How much will it cost your staff if parking per day is £3? Will it affect the number of people who park and shop?</i>		
What are the three biggest challenges your business faces		
1.		
2.		
3.		

What other challenges does your business face?

What would you like to see changed/done that is outside the direct control of your business, which will make the biggest differences to your business?

1.

2.

3.

On a scale of 1-4 how committed would your business taking part in the following?
(1 = not interested, 2 = Slightly interested 3 = Very interested 4 = Where do I sign)

A review of traffic coming through the village, including parking on the High Street

1

2

3

4

Developing ideas for a Hurstpierpoint loyalty card

1

2

3

4

A green business review for businesses on the High Street

1

2

3

4

A business review for businesses on the High Street

1

2

3

4

What actions could the Parish and District Council undertake to help you and other businesses on the High Street thrive?

1.

2.

3.

The Parish Council supports (directly and financially) a number of events on or near the High Street during the year (Santa Sunday, Hurst Festival, St. Lawrence Fair). Would you like to know more about these and how they can benefit your business?	Yes	No
About your business		
How many people do you employ (including yourself)?		
If you add up all the hours and divide by 37, how many full-time equivalent posts are there (including you)?		
What % (approximately) of your staff live: • In Hurstpierpoint • Within 5 miles of Hurstpierpoint • Within 10 miles of Hurstpierpoint • Over 10 miles from Hurstpierpoint		
Would you be willing to answer some more detailed questions either individually or as part of a group?	Yes	No

Please return this to:
 Hurstpierpoint High Street business questionnaire
 Hurstpierpoint and Sayers Common Parish Council
 Village Centre
 Trinity Road
 Hurstpierpoint
 BN6 9UY